

CELEBRATE THE INDUSTRY'S FINEST

JANUARY 24,
2026

DURING THE
NAMM[®]
SHOW

PARNELLI AWARDS

Presented By

PLSN
PROJECTION LIGHTS & STAGING NEWS

FOH
FRONT OF HOUSE



VISIONARY
**MARC
BRICKMAN**



LIFETIME ACHIEVEMENT
**MARTY
HOM**



AUDIO INNOVATOR
**MICHAEL
LAIACONA**

parnelliawards.com



Parnelli Awards Sponsorship

PUT YOUR COMPANY IN THE SPOTLIGHT

at the 24th Parnelli Awards on January 24, 2026 During the NAMM Show.

A GREAT EVENT – A VALUABLE PROMOTION

SEVEN MONTHS OF VISIBILITY IN PRINT AND ONLINE (AUGUST THROUGH FEBRUARY)

- Your logo on all materials related to the Parnelli Awards in print and online.
- A press release in *FOH* or *PLSN* about your company's participation.
- Ads for the Parnelli Awards in the August through February issues of *FOH* and *PLSN* magazines will include your logo. This PR will be amplified by NAMM's PR team as well through NAMM's outlets. Online, your company's logo with a link to your website will be seen on every page of the Parnelli website.
- Be one of the companies to receive premium visibility reaching the highest end of our audience, the verified subscribers who vote on the Parnelli Awards. (Parnelli voting is limited to the subscribers of *FRONT of HOUSE* and *Projection, Lights & Staging News* magazines.)

THE NIGHT OF THE AWARDS

- Your logo receives visibility via signage at the entrance to the event.
- Your company will be thanked from the stage for its sponsorship participation.
- Gold sponsors receive a full-page ad in the Parnelli Awards program book.
- Gold sponsors receive a reserved table for 10.
- Silver sponsors receive a half-page ad in the Parnelli Awards program book.
- Silver sponsors receive 5 tickets to the awards show.
- Cocktail and After Party sponsors receive a quarter-page ad in the Parnelli Awards program book.



ASK YOUR REP ABOUT OUR NEW WINE
BOTTLE SPONSORSHIP OPPORTUNITY!

AFTER THE AWARDS

Your company will be thanked again in an editorial Parnelli wrap-up in the February issues.

WHO PARTICIPATES?

- 3G Productions • 4Wall • Absen • ACT Lighting • ACME • Adamson Systems
- Advanced Entertainment Services • AG Production Services • All Access Staging & Productions
- Allen & Heath • Bandit Lites • Beat The Street • Brown Note Productions • Brown United
- Calzone Cases • Chauvet Professional • Clair • Concert Stuff Group • DAS Audio • d&b audiotechnik
- DiGiCo • Egotrips • Elation Professional • G2 Structures • Gallagher Staging
- Gateway Studios & Production Services • Global Trend Productions • Group One Ltd
- Harman Group (AKG • Crown • dbx • JBL • Martin Professional • Soundcraft/Studer) • Hirschbach
- Image SFX • IntelliEvent • L'Acoustics • Meyer Sound • MooTV • Mountain
- Music Matters Productions • NAMM • NovaStar • On Tour Logistics • PixelFLEX • PRG • Pro Tapes
- Pyrotek Special Effects • RAT Sound • Robe • Rock-it Cargo • ROE Creative Display • RZI Lighting
- Screenworks • See Factor • Shockwave Cargo • Shure • Solotech • Sound Image • Spectrum Sound
- Special Event Services (SES & SET) • Spider Ranch Productions • Stageline • Strictly FX • Tyler Truss
- Yamaha... and more!

Find even more details at: parnelliawards.com/sponsorship

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