



**NAMM<sup>®</sup>**

**Parnelli Awards 2019**  
**Join Us as We Celebrate the Best and the**  
**Brightest of Our Industry at the Convention**  
**Where Production Meets Performance**  
**NAMM 2019**  
**Expand Your Horizons**



Visionary Award

*Jean Miron*



Lifetime Achievement  
Award

*Chris Adamson*



Audio Innovator  
Award

*Brock Adamson*

**parnelliawards.com**



# 2019 PARNELLI AWARDS SPONSORSHIP

PUT YOUR COMPANY IN THE SPOTLIGHT

at the 18th Annual Parnelli Awards

January 25th, 2019 at the Anaheim Hilton, Anaheim, CA

## A GREAT EVENT – A VALUABLE PROMOTION

### Seven Months of Visibility in print and online (August through February).

- Your logo on all materials related to the Parnelli Awards in print and online.
- A press release in *FOH* or *PLSN* about your company's participation
- Ads for the Parnelli Awards which your logo will appear in August through February issues of *FOH* and *PLSN* magazines. This PR will be amplified by NAMM's PR team as well through it's outlets. Online, your company's logo with a link to your website will be seen on every page of the Parnelli website.
- Be one of the companies to receive premium visibility to the highest end of our audience, the verified subscribers who vote on the Parnelli Awards. The subscribers who vote on the Parnelli Awards. (Parnelli voting is limited to the subscribers of *FRONT of HOUSE* and *Projection, Lights & Staging News* magazines.)

### The Night of the Awards.

- Your logo receives visibility via signage at the entrance to the event.
- Your company will be thanked from the stage for its sponsorship participation.
- Gold Sponsors receive a FP 4/C ad in the Parnelli Awards program book.
- Gold Sponsors receive a reserved table for 10.
- Silver sponsors receive a half page ad.
- Silver sponsors receive 5 tickets to the awards show.

### After the Awards.

Your company will be thanked again in an editorial Parnelli wrap-up in the February issue.

You will be in good company when you participate in the Parnelli Awards.

Past Live Event Sponsors include:

### Who Participates?

Brown United, Harmen Group, AKG,Crown, dbx, Martin Professional, Soundcraft/Studer, Lab.gruppen, Sound Image, PRG, Precise Corporate Staging, A.G. Production Services, ACT Lighting, All Access Staging & Productions, Bandit Lites, Columbus McKinnon/CM Hoist, Elation, Gallagher Staging & Productions, Martin Audio, Maryland Sound International, Meyer Sound, Pyrotek, Rock-it Cargo, Show Distribution/Scapin Staging, Solotech, Sound Image, Stageline Mobile Staging, Stagemaker, Strictly FX, Tour Tech East, Ultratech, Chauvet, Delicate Productions, Global Trend Productions, Hemphil Brothers, Pete's Big TV's, PixelFLEX, Yamaha Commercial Audio, Beach Sound, High End Systems, XL Video

### The "IT" awards

Nominations will be open in October for our annual IT Awards, honoring the Indispensable Technology of the year. IT Awards will be given in the category of Audio, Lighting, Staging and Video Projection. You may submit a product for consideration at:

[parnelliawards.com/it](http://parnelliawards.com/it)

Find even more detail at:

[parnelliawards.com/sponsorship](http://parnelliawards.com/sponsorship)

parnelliawards.com

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